



ZWIĄZEK POLSKICH ARTYSTÓW PLASTYKÓW
OKRĘG GŁIWICKO - ZABRZAŃSKI

INTERNATIONAL CERTIFICATE

№ 1 / 30 June, 2022

This certifies that

Zlenko Nataliia

has passed international internship under the program

The media and the culture in the European and global contexts

Amount: 180 hours / 6 ECTS credits

Internship period: from March 15 to June 30, 2022

Place of internship: Związek Polskich Artystów Plastyków -
Okręg Gliwicko-Zabrzański, 44-100 Gliwice, Studzienna 6, Poland

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Związek Polskich Artystów Plastyków
Okręg Gliwicko-Zabrzański
44-100 Gliwice, ul. Studzienna 6
NIP: 631-257-29-33, Reg. 240613060

PREZES
Okregu Gliwicko-Zabrzańskiego
Związku Polskich Artystów Plastyków
Anna Zawisza-Kubicka

THE CERTIFICATE SUPPLEMENT

Information about the certificate holder

Surname and name **Zlenko Nataliia**

Birth date 26.01.1981

General information about the event:

Title: **The media and the culture in the European and global contexts**

Professional competencies gained by the participants:

The ability to adhere to standards of professional ethics and intercultural communication

Possession of knowledge and skills in press centers, press services, press departments, media, public relations departments, public relations centers, advertising departments, educational institutions, communication agencies.

The ability to assess the material and spiritual value of a cultural heritage site of different historical periods and geographical areas.

The ability to promote knowledge about culture and disseminate information of cultural content using modern information, communication tools and visual technologies.

The ability to organize cultural events using modern methods and technologies.

The ability to implement cultural projects based on the identification of laws and principles of artistic creativity.

The ability to perform professional functions in the field of public relations in government, public, commercial structures, the media, social sphere, politics, science, education, culture.

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Conditions for obtaining a certificate:

The certificate and the certificate supplement are awarded to **Zlenko Nataliia** who has completed 180-hour training, completed the tasks provided by the program, answered the tests (over 80% of correct answers), the project was prepared and defended.